



Fulda Gap 2011
84 Reganswood Drive
Taylorsville, NC 28681

(828) 495-4155

Fax: (888) 224-6983

Email: Info@fuldagap.com

Fulda Gap 2011 AIRSOFT Vendor Information

Date of Event: Friday, October 14 (set up) to Sunday, October 16, 2011

To our perspective and/or participating vendors:

First and foremost, we would like to thank each of you for your interest in supporting and attending our FULDA GAP 2011! Our primary goal is to make this a successful event for all of us and to make this event easy for you to attend, show product and make money! The airsoft version of this game continues to grow. Since 2007 we have seen the number attendees double each year with nearly 500 in 2010. This year, we expect at least 500 – possibly more and already, the interest for this year's game is intense. This game will be one of the most publicized events of the year, as reporters for the big airsoft news venues will be in attendance (Action Pursuit, Take Aim, Thumpy's 3-D House of Airsoft, the player forums at NCAirsoft.org are already supporting the event, and the event will receive local and regional press coverage as well – you cannot BEAT the potential for marketing your company name at FULDA GAP 2011. As a bonus, you will also meet some of the nicest folks in paintball who we are proud to have adopted as our family.

Your attendance at this event is by select invitation only. We have extended an invitation to you because we believe in your business and want to help get your name out in this community, free of any vendor fees. We limit the number of big vendors, so the little businesses don't get overlooked. The only thing we will request is that you donate a prize to our multiple player raffles. We ask that the prize(s) be worth \$200 RETAIL and of course, the more you donate the more publicity we can give your company.

Our event website is up and running with revisions being made constantly. Please feel free to visit it at www.fuldagap.com – the airsoft event has its own web area so be sure to look specifically for it. Once we have approved and confirmed confirmation on your participation and completion of the vendor application (attached), we will add you as a link on the vendor webpage. Please make sure to get us a copy of your business logo/image so that we can get you added to the website! Any correspondence you need to make with us is best suited to go to info@fuldagap.com. You may also contact Lee Ann Ferguson, Business Manager, directly at (828) 320-5238 if you have any questions or concerns.

I have listed below the field schedule for the weekend's activities. We do require you to be in the vending area by Friday, October 14 to get set up. We will allow set up even earlier in the week if you are interested. Most of our players will be camping on the field as early as mid-week prior to the

event so you would be best advised to make yourself conveniently available to help them invest their money in your company!

If you are interested in doing something special for the players, such as a welcome dinner on Friday night, that can act in lieu of your prize donation. Please let us know what you'd like to plan and we will do what we can to help. *We emphasize the following rule – this is a FAMILY event. We will not tolerate nudity, semi-nudity, suggestive sexuality, drinking games, violence, or to but it broadly – any public exhibit or display of bad taste or offensive behavior.* We have a no tolerance policy on this – you know the rule, if you break the rule, you will be required to pack up and leave. An invitation to return will not be extended.

We have a limited area of space for vending and, due to the amount of interest we already have received, we will ask you to specify your booth size requirements so that we can make a space modeled for your needs. Vendor space is on a first come, first assigned basis. DO NOT HESITATE to get in on this event. You are advised to bring some type of canopy system in case of rain and you are welcome to camp behind your booths as long as space is available. We will have 24 hour security during the weekend. Most vendors have simply "tarp wrapped" their booths at night and have been fine.

Here is the field schedule as we have it so far – this is subject to minor changes as the game continues to develop:

Fulda Gap Field Schedule (subject to change slightly)

Friday, October 14	Saturday, October 15	Sunday, October 16
12 noon – registration opens to pre-registered players	7-8am – breakfast	7-8am Breakfast
	8am – Store opens	8am – Store opens
	10am – Game begins	9am – Game Begins
	5pm – Game Ends	2pm – Game Ends
	8pm - Night Game starts	3pm – Door Prizes/Awards
	11pm – Night Game Ends	
10pm – noise ordinance	Midnight – noise ordinance	

Thank you again for your interest, please don't hesitate to ask us any questions if you have them! If you would like to be a vendor at the event, please fill out the Vendor Application 2011 (attached to this letter or also a link on the fuldagap.com website) and return it to us by fax at (888) 224-6983 or email: info@fuldagap.com

We also have an paintball version of this event on the weekend of November 4-6, 2011. If you are interested in attending both the airsoft and paintball event as a vendor, you will need to indicate that on your application (check "attending both events").

Lee Ann S. Ferguson,
 Fulda Gap Operations Manager
 (828) 320-5238